

MEDIA RELEASE

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SPEAKERS FOR A CAUSE SUPPORT BRAIN CANCER SURVIVORSHIP

Australia's leading brain cancer support charity launches business events initiative.

Peace of Mind Foundation is launching a new a new initiative to raise awareness of brain cancer through its 'Conference Speakers for a Cause' program.

The program will offer associations and corporate groups the opportunity to engage a speaker at a future business event, with Peace of Mind Ambassadors and supporters offering their time in support of the organisation and the brain cancer community.

The speakers will share real stories of courage and leadership with themes around navigating adversity and cultivating resilience. A number of professionals will also share their expertise across broader themes including sporting success, media and tourism.

Karen Bolinger, recognised globally for her outstanding credentials and contribution to the business events sector is the patron of the program.

"Families faced with a brain cancer diagnosis need help navigating the complex road to treatment, financial help and practical assistance and this organisation is the only one of its kind in Australia to provide this help," she said.

"Peace of Mind Foundation's Conference Speakers for a Cause program is a wonderful initiative to enhance your next event or conference program with a compelling and inspiring speaker, while at the same time inviting delegates to give back to a charity doing so much to help those diagnosed with brain cancer."

Founder and CEO of Peace of Mind Foundation Rebecca Mallett said this program brings an opportunity for associations and corporate meetings to make a meaningful contribution in support of the thousands of families facing a dire diagnosis and at the same time enhancing their program with sought after speakers.

"Brain cancer is an insidious disease which kills more people under 40 than any other cancer, and patients and families of all ages need as much support and compassion as possible," she said.

"We're supporting 800 families every year impacted by brain cancer that reach out to Peace of Mind for assistance and our goal is to continue to expand our much-needed programs which are providing hope and quality of life to our patients facing a brain cancer diagnosis."

"Business events contribute so much to our broader community, not only through their economic contribution but their ability to foster impactful outcomes in research, medical break throughs and social impact. I also know how incredibly generous delegates are in supporting worthwhile causes





and we're looking forward to engaging with conference hosts to raising awareness and support of an organisation making a difference to so many."

Conference hosts are invited to apply for a speaker by contacting Peace of Mind Foundation. Applications will be assessed by Peace of Mind Foundation, with a limited number of speaking engagements on offer, subject to approval and availability of the nominated speaker.

DOWNLOAD THE CONFERENCE SPEAKERS FOR A CAUSE PROGRAM HERE

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Peace of Mind Foundation provides supportive care programs and services across Australia for families impacted by brain cancer. Visit <u>www.peaceofmindfoundation.org.au</u>

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