

Peace of Mind Foundation Sponsorship Packages



Peace of Mind Foundation- a not for profit organisation that exists to improve quality of life for brain cancer patients and their families by providing financial, emotional and practical support. We understand the continuous demand of everyday responsibilities, plus ongoing financial commitments still need to be met even during this time of crisis. Peace of Mind Foundation was created to help alleviate these everyday stresses by supplying not just monetary assistance but also hands on help at home, in hospital and throughout the whole journey.

In order to achieve our intended purposes we require the support of the general public, help from local businesses and the wider community. Regular fundraising activities and events, personalised merchandise sales, supported by company sponsorships and public donations, act as our sole source of funding.

Whilst we support ALL organisations that raise funding to go towards brain cancer RESEARCH; our foundation is NOT researched based. Our primary focus is on providing direct help here and now to people diagnosed with malignant brain tumours, and to spread awareness of this devastating disease.

It is Peace of Mind Foundations greatest goal to pioneer a brighter future for brain cancer support services in Australia, especially in our local community of Geelong (Barwon region). In this country unfortunately Brain Cancer is considerably under recognised and underfunded, and very little support services are available. But this is where Peace of Mind Foundation fills that void! We have on offer an extensive range of support services to our clients, but just like everything in life, our ability to provide them is all subject to funding. We have the smarts and the passion needed to be a leading force for brain cancer support; but we need the means!



Brain cancer takes the lives of more children than any other type of cancer

Without the means, it stays a dream...



We have three separate areas that we are focused on;
Counselling & Support, Financial Aid and In Home Support Services

Counselling & Support:

- Professional Counselling (Individuals & Support Groups)
- Journey Buddies Program (linking experienced brain cancer caregivers with recently diagnosed patients/families to assist them emotionally & physically on their brain cancer journey)

As you can see from the above, the financial costs of delivering all these services is insurmountable without the support of sponsors.

Brain cancer currently has one of the lowest levels of government funding out of all cancer types so it is not possible to provide adequate support to brain cancer sufferers if we solely are relying on donations and fundraisers....

We need your help!

Financial Aid:

Providing monetary assistance for patients/families to help alleviate financial stress caused from unexpected medical costs, loss of household income, etc.

In Home Support Services:

- House Cleaning
- Garden/Lawn Maintenance
- Pet care/dog walking
- Childcare/Babysitting
- Meals Delivery
- Transport Services
- House Modifications due to physical impairment

Social Days/Retreats:

- Annual men's and women's brain cancer retreats
- Social outings

'Our vision is to reach Australian families battling the brain cancer journey'



Corporate Sponsorships

the heartbeat of our organisation...

We offer annual sponsorship packages and there are 3 levels of sponsorship funding available:

Bronze Sponsorship Package (\$2,000 - \$4,999)

- Company logo, name, brief description and web link featured on our Corporate Sponsors page on website
- 10 promotional posts of your business/company on our social media pages per year (we are a very good social media following)
- Logo and business/company name promoted on video loop at all Peace of Mind Foundation events
- Business/Company name mention by MC at all fundraising events
- 1 x Free Merchandise packages per year (one of each merchandise item)

Silver Sponsorship Package (\$5,000 - \$9,999)

- Company logo, name, brief description and web link featured on our Corporate Sponsors page on website
- Company logo featured on homepage of website
- 20 promotional posts of your business/company on our social media pages per year (we are a very good social media following)
- Business logo printed on all printed event advertisement (newspapers, flyers, posters, etc)
- Business/Company name, and business description mention by MC at all fundraising events
- 2 x Free Merchandise Packages per year (one of each merchandise item)

Gold Sponsorship Package (\$10,000 and over)

- Company logo, name, brief description and web link featured on our Corporate Sponsors page on website
- Company logo featured on homepage of website with web link
- 30 promotional posts of your business/company on our social media pages per year (we are a very good social media following)
- Company logo printed on all printed event advertisement, plus all print material in relation to Peace of Mind Foundation (newspapers, flyers, posters, etc)
- Logo and business/company name promoted on video loop at all Peace of Mind Foundation events
- Business/Company name, and business description mention by MC at all fundraising events
- Promotional stand at all Peace of Mind Foundation Events
- Up to 40 second video advertisement played at all Peace of Mind Foundation Events
- 4 x Free Merchandise Packages per year (one of each merchandise item)





Please fill out this application and email to info@peaceofmindfoundation.org.au

Peace of Mind Foundation Sponsorship Application

Company Name:

Contact Name:

Company Position:

Company Description:

Company Address:

Postal Address (if different):

Contact Phone Number:

Fax:

Email

URL:

Sponsorship Level

Please circle what level of sponsorship you would like to provide:

BRONZE

SILVER

GOLD

Please specify sponsorship amount:

Payments can be made via Cheque or Bank Deposit.

National Australia Bank

Account Name: Peace of Mind Foundation Limited

BSB: 083 673

Account Number: 396218689

Reference Code: Sponsorship

Post Cheque to:

Peace of Mind Foundation Limited

Studio 2, 17 Baines Crescent

Torquay VIC 3228

We kindly thank-you for your support and generosity. We will contact you as soon as possible to arrange all promotions. We are very excited to have you on board with our organisation.

