# Tips and Tricks for Bake Off Success!



## Bake Off For Brain Cancer

peace of mind

## 1. Plan Your Event

How you run your Bake-Off event is up to you! You could bake up a storm or ask friends, family, and colleagues to all bring a plate. Sell tickets for a morning tea event at your home, office, school, or community group, or sell individual items for a gold coin donation. Track your progress and collect your donations online by...

### 2. Registering and Creating Your Page

You'll register via <u>gofundraise.com.au</u> and be guided through the process – here you will fill out your details; the name of your campaign, for example, 'Eve's Bake-Off for Brain Cancer' and select your goal amount . Once complete, you'll receive an email confirmation and a link to your page. Login to your page to add a photo and update any details. Now it's time to...

### 3. Share Your Event with Your Community

Use our <u>digital and print-at-home resources</u> to advertise your Bake-Off event, and help gather donations. You can post flyers, send invites, post to socials, or use word of mouth to let your community know you're helping raise funds for every Australian impacted by a brain tumour diagnosis. Every cent goes a long way!

